

Reaction Paper

Author Name

University Name

In a world of post-truth, politics and alternative facts, journalists mainly focus on producing sensational and public-interest stories. *Reimagining Journalism: The Story of the One Percent* examines how journalism has evolved to fulfill the requirements of the digital media ecosystem and why lies are given more importance than truths. After reading this article, I got to know that today's journalists are exploiting the industry and don't pay any attention to facts. For instance, in 2016, the presidential elections delivered excellent results in the United States, but the media outlets covered it breathlessly and did not reveal the facts. It's of no surprise that some political parties were benefiting from this step, but entire America could not benefit from this thing. Reporters used to spend many hours covering poll results than discussing public issues, and news channels initiated various debates which were eventually turned into primetime entertainment.

Donald Trump, however, favored this journalism method, stating that the anchors discussing the lives of politicians and celebrities were actually trying to entertain the people. Rather than talking about comedians like Samantha Bee, John Oliver, and Trevor Noah, journalists talked about Hilary Clinton, Donald Trump, Obama and other politicians. Should journalists be given a free hand to say anything about anyone? Don't politicians have self-respect? Why do they support such journalists? These are the three primary questions that arise in mind; unfortunately, I have gotten no answer so far, but I will keep digging deep to find the truths. I personally feel that journalists should always speak the truth, regardless of the nature or requirements of their job. If it doesn't happen, then the world will soon see only lies and sensational stories on television and will be kept miles away from the facts.